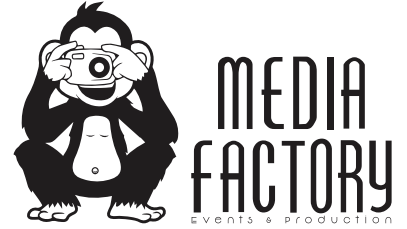


*Dreams & Inspire*



**WE ARE  
A CREATIVE  
MODERN DESIGN  
WITH FRESH NEW IDEAS.**

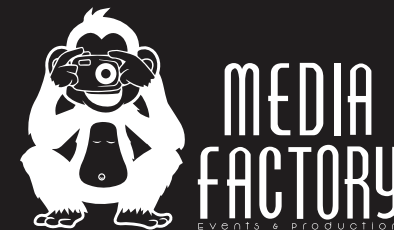
# Vision

Provide the highest quality of service that consistently exceeds customer's expectations and our competitor's capabilities, while continuously improving our services to be the most quality conscious event management company in India and UAE.

# Mission

Your vision is our mission. Dream big. We make it happen. We will work with your vision and your budget and provide you the best of our creativity, professional expertise, and outstanding organizational abilities and deep knowledge of resources and contacts. Understated and over- the- top formal extravagant or fun and laid-back, you decide, and we will bring your vision to life.



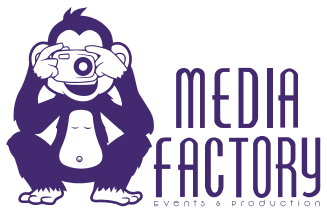


## Brand Story !

Founded in 2005, Media Factory has provided event solutions to clients in a variety of industries throughout its history. Our range of event solutions and coverage has grown steadily over 17 years to match the needs of our clients. It began with movie production, entertainment events, music concerts, and cultural & festivals. Today, Media Factory expertise also spans an array of event solution for our clients, including Conferences, Exhibition, creative agency, advertising, marketing, brand activations, promotions, digital marketing, event production, media production and printing on a global basis.

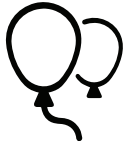
For more than 17 years, Media Factory has steadily evolved from a Dubai-based company concentrating primarily on event services into a dynamic global event solutions leader with a breadth of specialty businesses and milestones. Media Factory has been recognized for its quality services, event partnerships, event organizing, and event concepts with awards and certifications

BRAND STORY !



## Services

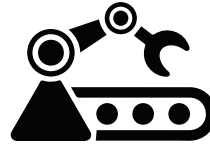
We have a diverse team, each offering expert knowledge in their field. From strategy planning, budgeting, comprehensive registration support to marketing & branding and structuring the platform and flawless execution of the event. Yes! your dream! We bring the most current, innovative and professional market expertise.



## Events

We have cracked the code on how to immerse your guests in your brand through event design that leaves a lasting impression.

Corporate Events | Exhibition | Conferences | Product Launch...



## Event Production

We offer total event production for every type of audience. Our people are the key to doing things the Broadsword way. We listen, we understand and we ask the right questions.

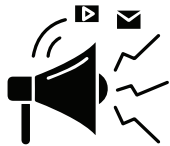
Staging | Lighting | Sound | Audio Visual - Led | Power Supply...



## Creatives

We are an independent creative agency working at the intersection of culture, thoughts, design, and technology.

Concept Development | Advertise Design | Branding & Rebranding...



## Marketing & Promotion

Our honest and transparent marketing & promotion work speaks for itself. We deliver a personal, passionate & tailored service to each and every one of our clients, big or small.

Strategy | Brand Activation | Indoor & Outdoor Promotions | Campaigns...



## Digital Marketing

We use "design thinking" to create value for our clients by partnering with them in creating brands, spaces, interfaces, packaging, and products that are more meaningful for the end user and translate to value for our clients.



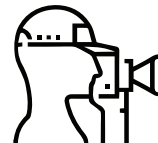
## Advertise & Branding

We use "design thinking" to create value for our clients by partnering with them in creating brands, spaces, interfaces, packaging, and products that are more meaningful for the end user and translate to value for our clients.



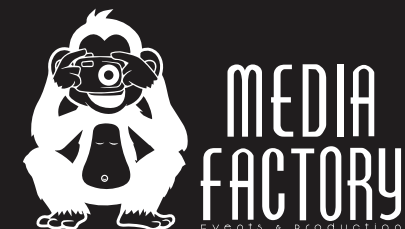
## Media Production

Whether you have a vague idea or a detailed brief, we have a proven track record in guiding brands through all aspect of production



## Entertainments & Crew

We organize small and large scale events, also provide the technicians and artists to the events. Themed sections to enhance existing parades,



## Print Production

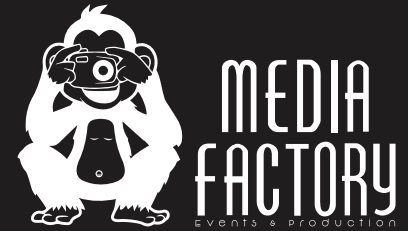
Packaging	PVC Stickers
Brochure	Display Stand
Corporate Collaterals	Exhibition Stand
Stretch Sleeve Labels	Promotional Stand
Shrink Sleeve Labels	Crystal Trophy
Shrink Roll - Fed	Graffiti
OPP Roll - Fed	Calligraphy
Holograms Stickers	Painting

## Design

Advertisement  
Visual identity  
Corporate Brochure  
Collaterals - Flyer, POS  
Activity Reports  
Packaging  
Illustrations

## Atl

Media Buying  
Print Ads  
Radio & Banners  
Radio & TV Sponsorship



## Promotional Items

Corporate Diaries  
Corporate Gifts  
Customised USB  
Branded - Pen , T shirts  
VIP Gift Boxes  
Mementos

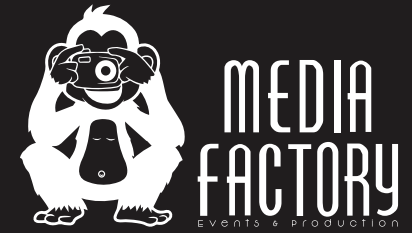
## Signs

Flex Signs	Hoardings
Neon Signs	Light boxes
Acrylic Photo Mounting	Roll - Up
3D Lenticular Printing	Pop - Up
3D Signs	Name Badges
Metal Signs	Advertising Flags
Wooden Signs	





# We Deliver



Our newly diversified approach now has a new division under the Factory that offers 360 digital marketing Services & solutions. With this approach, we achieve another goal of offering all specialised services under one roof.

# Our Clients

